

Important Dates

Thursday, May 27

Coffee Party with Michael Rouse
Richard Ivey School of Business
10:00 – 10:45 a.m. in ED-562
All faculty members are invited

Friday, May 28

Research Presentation by
George Peng
“The Effect of Long Term
Orientation on Subsidiary
Ownership, Expatriate Staffing,
and Subsidiary Survival.”
10:00 – 11:00 a.m. in ED-514

May 31-June 4

EMBA 805 *Leadership*
taught by Adjunct Professor
David Hurst in ED-514

Friday, June 4

Coffee Party
10:00 – 10:30 a.m. in ED-562

Tuesday, June 8

MBA, MHRM, M. Admin &
Certificate Information Session
5:00 – 5:30 p.m. in ED-514

Wednesday, June 9

EMBA Convocation Lunch
11:45-1:00 at Conexus Arts Centre
All EMBA faculty members are
invited to attend.
Please RSVP to Stacey Gropp.

Wednesday, June 9

Spring Convocation
2:00 p.m. at Conexus Arts Centre

Friday, June 18

Faculty Council Meeting
10:00 – 11:30 a.m. in ED-514

Visitor from Ivey – May 27

Michael Rouse from the Richard Ivey School of Business will be visiting the faculty and working on writing a case with **Bruce Anderson** from May 25 - 28. Michael is an assistant professor in strategy and organization at the Ivey Business School. His expertise is resource-based strategy, specializing in organizational learning and knowledge translation for competitive advantage. His current research explores the linkage between organizational learning and performance in the health sector including biotechnology, pharmaceutical, medical instruments and devices manufacturing, and health services.

Please mark your calendars to attend a coffee party to meet Michael Rouse:

Date: Thursday, May 27

Time: 10:00 a.m.

Place: ED 562

We encourage all faculty members to attend.

Research Presentation – May 28

On Friday, May 28 at 10:00 a.m., **George Peng** will be presenting a research paper in ED 514. The paper was co-authored with Paul W. Beamish from the University of Western Ontario and is entitled, “The Effect of Long Term Orientation on Subsidiary Ownership, Expatriate Staffing, and Subsidiary Survival.” The abstract for this paper is as follows:

This paper draws attention to the importance of the long term orientation (LTO) of national culture, which has not received the same consideration in international business research when compared to other cultural dimensions. By linking it to transaction cost economics, relational exchange theory, and institutional theory, hypotheses were developed on the impact of LTO on multinational corporations’ (MNCs’) subsidiary ownership and expatriate staffing strategies and on subsequent subsidiary survival. Interaction effects between LTO and cultural distance on ownership and expatriate levels were also hypothesized, as were interaction effects between LTO and ownership and expatriate levels and cultural distance on subsidiary survival. Results showed that LTO is positively related to ownership and expatriate staffing levels and subsidiary survival. The interaction effects were also generally supported. The theoretical and practical implications of these findings are discussed.

Important Dates

(cont'd)

Wednesday, August 11

MBA, MHRM, M. Admin &
Certificate Program Info Session
5:00 – 5:30 p.m. in ED-514

Friday, August 13

Hill-Ivey Scholarship Event
2:00 p.m. in ED-558

Wednesday, September 1

Faculty Retreat
8:00 a.m. – 4:30 p.m.
Travelodge Hotel, Regina

New Faculty Appointments

We are pleased to announce two appointments:

- **Dr. Bob Kayseas** will be joining the Faculty as an Assistant Professor, effective July 1, 2010.
- **Peter Moroz** will be joining the Faculty as an Assistant Professor, effective January 1, 2011.

SMEE Review – New Issue

The Centre for Management Development publishes the Small and Medium Sized Enterprises and Entrepreneurs Review (SMEE Review). The focus of this practitioner-oriented journal is on adapting research articles into “how-to” information for business owners/operators. The free SMEE Review is distributed in paper and electronic formats on a global basis. The next edition of the SMEE Review should be released in the next 3-4 weeks.

EMBA Convocation Lunch – June 9

Faculty members who have taught courses or workshops in the Executive MBA program are invited to join us for the Executive MBA Convocation Lunch:

Date: Wednesday, June 9

Time: 11:30 Reception; 11:45 Lunch begins; 12:30 speeches

Place: Conexus Arts Centre.

Executive MBA participant **Doug Yaremko** will serve as the class valedictorian. We are hoping that **Ken Levene** will be in attendance.

Faculty members who have taught courses or workshops in the Executive MBA program and who are able to attend should RSVP to **Stacey Gropp**.

SIFE Update

Last week the SIFE Regina team traveled to Calgary to represent the University of Regina at the ACE Canada National Exposition. SIFE Regina members attending included faculty advisor **Bryan Austin** along with:

- **Chelsea Dreger**
- **Kyle Gibson**
- **Ryan Holden**
- **Jeffrey Myers**
- **Mukesh Rambaran**
- **Mikhail Sigov**
- **Michael Truong**
- **Brandon Wolfram**

The competition was attended by over 600 students from 43 universities/colleges from all 10 provinces. Chelsea, Jeff, Kyle and Mikhail presented the team's projects for the year and received excellent comments from the judges. Unfortunately, the team did not advance to the second round.

It was a great experience for our students attending the competition. The SIFE Regina students came back enthused about next year, and plans have already been implemented to ensure a very successful year. Special thanks to our faculty members for their support and comments on the presentation (many of your suggestions were actually implemented!).

Guest Lecturer – BUS 250

Janice Foley invited **Jennifer Uhren**, HR Manager with SaskCentral, as a guest speaker in her BUS 250 class on May 20, 2010. SaskCentral was recognized as the 27th best workplace in Canada. Jennifer discussed the HR policies and practices that they have developed to in order to help achieve this status.

Business School Deans Meeting - Update

Anne Lavack attended the semi-annual meeting of the Canadian Federation of Business School Deans (CFBSD) on May 17 & 18, 2010 in Kitchener/ Waterloo. Among the topics discussed were:

- Entrepreneurship education – examining different models
- Student retention issues
- Diversity and inclusiveness in business schools
- Future of digital media & impact on education
- Business and economic advocacy issues that business school deans should get involved in