

## Important Dates

**Monday, October 12**

Thanksgiving – University Closed

**Friday, October 16**

Fall Convocation Celebration  
video premier

**Friday, October 16**

\*Tentative\* Informal Faculty &  
Staff Meeting  
1:00 – 3:00 p.m. via zoom

**Friday, October 30**

Faculty Council  
10:30 a.m. – 12:00 noon  
Via zoom

**Saturday, October 21**

Deadline for Dean's Research  
Grant Applications

**Sat. Nov. 7 – Sat. Nov. 14**

Fall Break – no classes (but  
University is open)

**Wednesday, November 11**

Remembrance Day  
University Closed

**Friday, November 20**

\*Tentative\* Informal Faculty &  
Staff Meeting  
1:00 – 2:00 p.m. via zoom

**Wednesday, November 25**

Leaders Council joint event with  
Regina Chamber of Commerce  
10:00 – 11:00 a.m. via zoom

**Friday, December 11**

\*Tentative\* Informal Faculty &  
Staff Meeting  
1:00 – 2:00 p.m. via zoom

## Fall 2020 Graduation Awards

Two of our Hill students who graduate this Fall are being recognized for their leadership and academic excellence.

**Ryan Hamilton – Dean's Medal & President's Medal.** Ryan is not only a high performing scholar, but he has also demonstrated strong leadership within our Faculty, our campus, and our community. During his time as a student Ryan has actively sought roles where he could both grow and also give back. Ryan's community involvement includes many years of volunteerism in various roles with the Big Brothers Big Sisters organization, being a Community Partner Volunteer with Regina LGBTQ+ Pride, and volunteering his time at the Regina Food Bank. Within the University of Regina Ryan has held leadership roles within Enactus, has been the Director of Conferences and Case Competitions with the Hill Management Student Association, and has been the President of the Hill Business Development Accounting program. Ryan did all of this while maintaining excellent grades, working various jobs, and confronting considerable personal adversity. I suspect all of you who have worked closely with Ryan will agree when I say he is also a wonderful human being.

**Tyler Marin - University Prize in Business Administration** which is awarded at Fall Convocation to the most distinguished graduate (highest GPA) receiving a first degree from the Faculty of Business Administration. Tyler is graduating with Great Distinction and a GPA of 92.85%. Tyler plans to pursue Chartered Professional Accountant, and Chartered Financial Analyst designations. Beyond academics, Tyler possesses a love for music, and has a long term goal of making custom guitars. During his undergraduate studies, Tyler was recognized numerous times for his academic excellence including, the Ottenbreit Award in Business Administration, Sylvia Aumeller Awards Fund, Viterra Scholarship in Business Administration and Regina and District Chamber of Commerce Administration Award. He was also included on the Dean's list multiple times.

## New Paper

**Gord Pennycook** has a new paper: Scherer, L.D. & Pennycook, G. (2020). Who is Susceptible to Online Health Misinformation? *American Journal of Public Health*.

<https://ajph.aphapublications.org/doi/10.2105/AJPH.2020.305908>

## Hill and Levene COVID-19 Research

We have created a 2-pager to showcase the projects Hill and Levene researchers are working on to better understand the impact of the COVID-19 pandemic on businesses, workers and beyond.

The document has been posted on our website:

<https://www.uregina.ca/business/Research/index.html> and will be featured on our social media in the coming weeks.

# Hill Marketing Association Update

~ by HMA

The Hill Marketing Association (HMA) is a student led club at Paul J. Hill School of Business. We organize innovative events, help in marketing local businesses for projects, and participate in competitions against other universities across Canada and even the USA.

We are currently looking for people who have basic finance knowledge, love graphic designing, as well as handling social media accounts. To learn more about the positions for our club, click the link below and apply now!

TEAM MEMBER

APPLICATION FORM:

<https://forms.gle/MmBu8VyQbAkTUbwq7>

We'd love if you could share details about the HMA with your students in your classes!

Questions or inquiries regarding this club, can be emailed to [hillmarketingassociation@gmail.com](mailto:hillmarketingassociation@gmail.com). Or you can connect with us on:

- Website:  
<https://hillmarketing.ca/>
- Instagram:  
@hillmarketingassociation
- Facebook:  
@hillmarketingassociation
- HMA Projects:  
@hma\_projects

## Dean's Research Grants

Research Committee invites faculty members to apply for the 2020/2021 Dean's Research Grant. This Program provides up to \$5,000 for research projects undertaken by members of the Faculty of Business Administration. The guidelines and application form were sent from the Levene Grad School email account on September 24. Faculty members can apply by completing the Dean's Research Grant Application form and submitting it to the Levene Office ([levene.gradschool@uregina.ca](mailto:levene.gradschool@uregina.ca)) by October 31st, 2020.

If you have any questions, please reach out to **Lisa Watson** at: [business.AD.Levene@uregina.ca](mailto:business.AD.Levene@uregina.ca).

## In the News...

**Gord Pennycook's** research was featured in:

- *980 CFPL Global News Radio* in London, ON on October 2
- *accnetral* web story on October 1: <https://bit.ly/3ni9WEU>
- *New York Times* on September 28: <https://nyti.ms/3jqggrr>

## Guest Speakers

**Bruce Anderson** has had a number of guest speakers visit his classes including:

- BUS 100: **Jada Yee**, Director, Business Development, FHQ Developments
- GBUS / MBA 815: **Lisa McIntyre**, Owner and COO, The Optical Shoppe
- EMBA 865:
  - **Frank Hart**, Former President, TD Greystone
  - **Eric Dillon**, CEO, Conexus Credit Union
  - **Chief Cadmus Delorme**, Cowessess First Nation

Let **Kelly-Ann McLeod** know if you have any guest speakers in your classes this semester and she can include them in future newsletters.