

## Important Dates

**Tuesday, March 3**

CEO Advisory Circle  
12 noon – 2 pm in ED-562/ED-514

**Friday, March 13**

Faculty Council Meeting  
**CANCELLED**

**Friday, March 13**

Teaching Lunch  
12 noon – 1:30 p.m. in ED-558

**Wednesday, March 18**

UR Business Showcase  
4:30-7:30 p.m.

**Tuesday, March 24**

Better Business Bureau  
Torch Awards  
Regina Inn  
6 pm Cocktails; 7 pm Dinner

**Friday, March 27**

Presentation on India 2+2 Programs  
12-12:30 p.m. in ED-558

**Thursday, April 2**

Paragon Awards  
EVRAZ Place – Queensbury  
6 pm Reception; 7 pm Dinner

**Friday, April 3**

12 noon – 2:00 p.m.  
Keg-A-Rama

**Thursday, April 9**

Last Day of Classes

**Thursday, April 9**

Spring Gala  
6 p.m. Cocktails / 7 p.m. Dinner

**Thursday, April 16**

Levene Luncheon Event  
12 – 2 p.m. – Travelodge

## Academic Achievement Event a Success

About 200 students, parents, and guests attended the 1<sup>st</sup> Annual Academic Achievement Reception at the Terrace Bldg. on Thursday, February 26, 2009 from 5:00-6:30 p.m. Invitees included all students who, in 2008, had been an Excellence Student, received a scholarship, or been on the Dean's Honour Roll. Faculty and staff mingled with students and their guests, congratulating students on achieving academic success.

Each student in attendance received a certificate marking their academic achievement. Students unable to attend the event will have their certificates mailed to them.

Sincere thanks to all the faculty and staff members who attended this event and helped make it memorable for the students and their families.

## CEO Advisory Circle

Thirty CEOs attended the CEO Advisory Circle on March 3. After a lively lunch, **Paul Hill** gave the group an update on the economic situation in Canada and the U.S. **Anne Lavack** provided the group with a brief update on the Hill-Ivey partnership. She presented a briefing on AACSB accreditation, which was followed by a general discussion of the Faculty's proposed mission statement. This was followed by a presentation and discussion of a proposed Mentorship program for fourth-year students. We appreciate the useful advice provided by CEO Advisory Circle members.

## Teaching Lunch – March 13

The topic for the Teaching Lunch on March 13 in ED-558 (12 noon – 1:30 p.m.) is Academic Integrity. Please RSVP to **Lisa Watson** if you plan to attend, so that we can ensure that there is enough lunch for everyone.

## Faculty Council – March 13 Cancelled

The Faculty Council meeting that had been scheduled on Friday, March 13 has been cancelled due to a lack of agenda items. The next Faculty Council meeting will be held on Friday, April 17.

## Western Cdn. Investment Research Challenge

This past weekend several of our students participated in the Western Canadian Investment Research Challenge in Calgary. The team included undergraduate students **Reilly Farago**, **Ethan Hunter**, **Carmen Martens**, and **Calin Pastuch**, as well as MBA student **Kevin Siebert**. Their industry mentor was **Blair Ledingham**, CFA, a Senior Analyst at Greystone Investments. Faculty coach **Joe Zhang** stated that the team performed very well, but unfortunately did not place in the top 3 at the event.

## Board Appointment

- **Morina Rennie** has been appointed to the Public Sector Accounting Board (PSAB). This is a Canadian Institute of Chartered Accountants Board which sets the accounting standards for government public accounts across Canada (including the public accounts of the federal government). Her term of office is for 3 years, beginning April 1, 2009.

## In the News...

- **Sylvain Charlebois** appeared on CBC French TV on February 23, 2009, discussing the francophone rural development symposium in Saskatoon sponsored by the Institut français.
- **Alan Levy** was quoted in the *Toronto Star* discussing the impact of recession on labour relations ("All workers in the same leaking boat," February 25, 2009).

## David Senkow - Acting Dean March 5-20

**Anne Lavack** will be away March 5-20, 2009 inclusive. She is presenting a paper at a conference in India, followed by meetings with universities in India to discuss the possibility of creating new 2+2 undergraduate programs.

Mark your calendar for a lunch-hour brown-bag presentation on **Friday, March 27** when Anne Lavack will provide an update on her trip to India in room ED-558.

During Anne's absence, **David Senkow** will be Acting Dean. There will a 2-week hiatus for the newsletter. Newsletter publication will resume on March 25, 2009.

## Business Showcase – March 18

The 3<sup>rd</sup> Annual Business Showcase has changed its date, and will now be held on **Wednesday, March 18** from **4:30-7:30 p.m.** (speeches at 5:45 p.m.). Held at the Terrace Building, 10 Research Drive, this event links business students with members of the business community.

Tickets are \$40 and may be charged to your APEA (available from Alyce Garratt). All faculty members are encouraged to attend. CUPE staff members who do not have APEA accounts may attend for free by confirming their attendance with **Alyce Garratt**.

## Torch Awards – March 24

The Faculty of Business Administration has booked a table at the Better Business Bureau **Torch Awards** on **March 24, 2009** at the Regina Inn. The Torch Awards are intended to reward companies that demonstrate ethical leadership through corporate social responsibility. Companies selected for the awards should demonstrate high ethical standards of behaviour towards customers, suppliers, users, shareholders, employees, and communities in which they do business. Associate Dean **Glenys Sylvestre** has been recruited to serve as a judge for the event.

We encourage faculty members and sessional lecturers to let **Alyce Garratt** know by Tuesday, March 17 if they are interested in attending this event. Any left-over seats will be made available to graduate students.

## Paragon Awards – April 2

The **Paragon Awards**, organized by the Regina & District Chamber of Commerce, are being held on **April 2, 2009** at EVRAZ Place (Queensbury), and the Faculty has booked a table at this event. The Paragon Awards are intended to celebrate business excellence. We encourage faculty members and sessional lecturers to join us at this special evening. Please let **Alyce Garratt** know by March 25 if you would like to attend. Any seats still available after that date will be offered to our graduate students.

## Doing Business in Mexico

During Reading Week, **Bryan Austin** led a group of 14 undergraduate students on an International Study Tour to Puebla, Mexico. A flight delay into Calgary resulted in a missed connection to Mexico; this resulted in the group being re-routed to Mexico City through Toronto.

The group finally arrived in Mexico City in good spirits, and then traveled by bus to Puebla. In Puebla, the students attended classes at Universidad Iberoamericana, studying international business, tourism marketing, entrepreneurship, and a business case on the Mexican business, Big Cola.

The students experienced Mexican culture first-hand with visits to the nearby colonial towns of Tepoztlan and Cholula. The week included visits to a variety of businesses, including the Tajera pottery plant, the Volkswagen plant, and a textile manufacturing facility. Before returning to Canada, students spent time touring Mexico City. Overall, the students had a very fruitful and enjoyable study tour.