Digital Collections at the University of Oregon

Presented by Carol Hixson
Head, Metadata and Digital Library Services

University of Oregon Libraries
chixson@darkwing.uoregon.edu

at the
American Library Association Midwinter Meeting
January 16, 2005

https://scholarsbank.uoregon.edu/dspace/handle/1794/307
University of Oregon Libraries Digital Collections

Digital Collections
Home
About UO Digital Library Collections
Copyright and Use of Images
Procedures for Digital Collections

Take a tour through some of our digital collections

For a description of these collections and some of the other digital collections or projects being undertaken by the Libraries, please visit the About UO Digital Library Collections page at:
http://libweb.uoregon.edu/diglib/aboutdiglib.html
What, Why, and How

- Glimpse of some of our collections
- Our organizational impetus for digital collections
- Why we chose CONTENTdm
- Highlights of our implementation process
- How we handled metadata, importing/exporting, training, publicizing collections
- How the collections are being used
- Challenges
- Future plans
University of Oregon Libraries

ABOUT UO DIGITAL LIBRARY COLLECTIONS

Tour some of the UO Libraries' digital collections here.

According to its mission statement, the "University of Oregon Libraries enriches the student learning experience, encourages exploration and research at all levels, and contributes to advancements in access to scholarly resources." Digital collections, like all collections within the University of Oregon Libraries, are designed to support the instructional and research needs of the University of Oregon and the citizens of the state of Oregon. The key to building successful, durable digital collections is to develop and strengthen partnerships within the Libraries, across campus, with specific user communities, and with our counterparts at other institutions. Materials in the Libraries' digital collections are carefully selected by collection curators and subject specialists, digitized according to prevailing standards, described in such a way as to facilitate their discovery and use, and preserved so that they will be accessible over the long term.

Current efforts

A number of collections are currently available to the public. To search the live collections visit the Digital Collections home page.

Metadata and Digital Library Services coordinates and maintains the Libraries' digital collections that are being implemented using the CONTENTdm and DSpace software packages. The public pages for these sites are under development and will be undergoing significant change over the coming months. There are currently five collections available to the public and a number of test and developing collections not yet publicly available.

Athletics and the Academy
Tour of UO Digital Libraries
http://libweb.uoregon.edu/catdept/digcol/forum/slideshow.html

UO LIBRARIES DIGITAL LIBRARY TOUR

Shai - Rowing Club
Tour of UO Digital Libraries

UO LIBRARIES DIGITAL LIBRARY TOUR

Glacier east of Skagway
Tour of UO Digital Libraries

UO LIBRARIES DIGITAL LIBRARY TOUR

Indians fishing at Celilo
Native basket weavers
UO’s Impetus for Creating Digital Collections

• To provide access to and awareness of under-utilized materials
Provide access to and awareness of under-utilized materials
UO’s Impetus for Creating Digital Collections

• To provide access to and awareness of under-utilized materials

• *To broaden access to physically fragile materials*
Broaden Access to Physically Fragile Materials
UO’s Impetus for Creating Digital Collections

• To provide access to and awareness of under-utilized materials
• To broaden access to physically fragile materials
• To preserve at-risk materials
Preserve at-risk materials

Ku-Massag Cayuse Tribe
UO’s Impetus for Creating Digital Collections

• To provide access to and awareness of under-utilized materials
• To broaden access to physically fragile materials
• To preserve at-risk materials
• To strengthen and build partnerships and collaborations with other cultural heritage institutions
Strengthen and build partnerships
Strengthen and build partnerships

UO LIBRARIES DIGITAL LIBRARY TOUR

Klamath Basket from the University of Oregon Museum of Natural and Cultural History
UO’s Impetus for Creating Digital Collections

- To provide access to and awareness of under-utilized materials
- To broaden access to physically fragile materials
- To preserve some at risk materials
- To strengthen and build partnerships and collaborations with other cultural heritage institutions
- To explore new delivery mechanisms for content
Explore new delivery mechanisms
UO’s Impetus for Creating Digital Collections

- To provide access to and awareness of under-utilized materials
- To broaden access to physically fragile materials
- To preserve some at risk materials
- To strengthen and build partnerships and collaborations with other cultural heritage institutions
- To explore new delivery mechanisms for content
- *To help shape the digital landscape*
Western Waters Digital Library
The Columbia River Basin in Oregon

The Western Waters Digital Library: Columbia River Basin in Oregon is a collection of historical and contemporary resources focused on the Columbia River Basin. Its objective is to provide access to well-organized, comprehensive information sources and analysis based on high quality research and accurate historical records, with the goal of enabling westerners to meet the challenge of managing their water resources wisely in the 21st century.
Why We Chose CONTENTdm

• Accepts variety of digital formats
• Allows for submission item-by-item or batch loading
• Highly customizable
• Growing body of users
• Underlying mapping to Dublin Core
• Supports controlled vocabularies for any field, according to your specifications
Metadata Implementation Group

The Metadata Implementation Group was formed to implement digital library initiatives at the University of Oregon Libraries. Some of its members previously served on the Digital Library Initiative. The diglib discussion list continues to serve as a discussion forum for any member of the University of Oregon Libraries community who is interested in digital library efforts. There is a separate discussion list for the members of the Metadata Implementation Group that is set up at http://darkwing.uoregon.edu/~catdept/meta-data/.
Highlights of our Implementation Process

Metadata Implementation Group
Picturing the Cayuse, Walla Walla, and Umatilla Tribes

This collection derives from the UO Libraries' collection of photographs from the Major Lee Moorhouse collection. The UO Libraries are partnering with the Confederated Tribes of the Umatilla and the Western Interstate Commission for Higher Education in creating a digital collection of selected images from the Moorhouse collection.

Project Description

Access to the Collection

- Picturing the Cayuse, Walla Walla, and Umatilla Tribes Web Site
- Custom Search Page Picturing the Cayuse, Walla Walla, and Umatilla Tribes (under development)
- OAI, Crosswalks, and XSLT

Documentation Specifically for the Project

- Moorhouse Data Dictionaries (data dictionaries are undergoing revision)
  - Data Dictionary (Abridged View): September 14, 2004
- Subject Analysis
  - Context for Describing the Images in the Moorhouse Collection (June 13, 2003)
  - Current Controlled Subject Vocabulary List for Moorhouse (March 26, 2004)
  - Moorhouse Subject List Analysis (March 26, 2003)
Picturing the Cayuse, Walla Walla, and Umatilla Tribes

Major Lee Moorhouse of Pendleton, Oregon was an Indian Agent for the Umatilla Indian Reservation and a photographer. From 1888 to 1916 he produced over 9,000 images which document urban, rural, and Native American life in the Columbia Basin, and particularly Umatilla County, Oregon. So extensive and revealing are Moorhouse's images that his collection is one of the preeminent social history collections for Oregon. Special Collections & University Archives of the University of Oregon Libraries has a collection of 7,000 images by Major Moorhouse.

Picturing the Cayuse, Walla Walla, and Umatilla Tribes is a collaborative project among the Tamásłtkt Cultural Institute (TCI) of the Confederated Tribes of the Umatilla Indian Reservation, the University of Oregon (UO) Libraries, and Western Interstate Commission for Higher Education (WICHE). Partial funding has been provided by the Northwest Academic Computing Consortium (NWACC).

The project's intent is twofold: first, to make the Major Lee Moorhouse photographs of native peoples available to a wide audience; and second, to provide a site for historical descriptions of these images as well as descriptions created by native peoples.

Although Major Lee Moorhouse was a well-known photographer during his own age, for the last seventy years his pictures and their inscriptions have been almost forgotten by scholars and the general
Metadata Implementation Group

SUBJECT ANALYSIS GUIDELINES FOR DIGITAL COLLECTIONS

- Analyzing the Subject of a Picture: UO Guidelines (June 11, 2003)
- Best Practices for Subject Access to Digital Collections at the University of Oregon (July 25, 2003)
- Controlled Vocabulary Terms for the Subject Field of *Picturing the Cayuse, Walla, and Umatilla Digital Collection* (March 26, 2004)
- Creation of LCSH Vocabulary List for UO’s CONTENTdm Collections (April 16, 2004)
- Subject Access to Digital Collections: Background and Rationale for UO Decisions (April 13, 2004)
Metadata Issues for Picturing the Cayuse

- Project goal to provide native peoples the opportunity to describe images in their own words
- Also wanted to provide UO descriptions
- Devised separate metadata fields for each, mapped to same DC fields but with distinct labels
- Prominence given to native peoples’ descriptions
Poker Jim, Chief of Round Up, Pendleton, OR
<table>
<thead>
<tr>
<th><strong>Photo Number:</strong></th>
<th>PH036_3723</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TCI Notes:</strong></td>
<td>An interior photograph of a tribal man dressed in regalia. He is identified as Poker Jim. He is wearing a Horned Headdress with a single trail of Eagle Feathers down his back, also has on a Beaded Buckskin Shirt. In his right hand he is holding an unidentified medal; on the front of the medal is a man’s head. A beaded rifle scabbard is cradled in his left arm. Writing on the photograph, on the end of the rifle scabbard, is &quot;Poker Jim Chief of the Round Up Pendleton Or.&quot; Writing saying &quot;Major Moorhouse&quot; appears under his hands.</td>
</tr>
<tr>
<td><strong>TCI Terms:</strong></td>
<td>Man; Headdress, Horned -Single Trail; Shirt, Beaded Buckskin; Ermines; Metal; Scabbard, Rifle; Pants; Fur; Backdrop, Painted;</td>
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<tr>
<td><strong>TCI Classes:</strong></td>
<td>Interior Photograph; Person; Regalia; Headdress;</td>
</tr>
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<td><strong>TCI Title:</strong></td>
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<tr>
<td><strong>Title on Object:</strong></td>
<td>Poker Jim</td>
</tr>
<tr>
<td><strong>Names:</strong></td>
<td>Poker Jim</td>
</tr>
<tr>
<td><strong>Place:</strong></td>
<td>Pendleton, Oregon</td>
</tr>
<tr>
<td><strong>Date in Photo:</strong></td>
<td>1897 - 1920</td>
</tr>
<tr>
<td><strong>Photographer:</strong></td>
<td>Moorhouse, Lee</td>
</tr>
<tr>
<td><strong>Publisher:</strong></td>
<td>Joint Project of the University of Oregon Libraries and the Tamástslikt Cultural Institute of the Confederated Tribes of the Umatilla</td>
</tr>
<tr>
<td><strong>Rights:</strong></td>
<td>Copyright 2003, University of Oregon Libraries. All Rights Reserved. <a href="http://libweb.uoregon.edu/catdept/meta/moorhouse/rights.html">http://libweb.uoregon.edu/catdept/meta/moorhouse/rights.html</a></td>
</tr>
<tr>
<td><strong>Repository:</strong></td>
<td>University of Oregon Libraries - Special Collections and University Archives</td>
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<td><strong>Collection Title:</strong></td>
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<td><strong>Photo Number:</strong></td>
<td>PH036_3723</td>
</tr>
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<td><strong>Repository:</strong></td>
<td>University of Oregon Libraries - Special Collections and University Archives</td>
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<tr>
<td><strong>Collection Title:</strong></td>
<td>Moorhouse Collection</td>
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<td><strong>General Notes:</strong></td>
<td>A Native American man identified as Poker Jim, Chief of Round Up, sits in front of a backdrop. He wears traditional Native American clothing, including a buckskin coat and a headdress with feathers, furs, and other ornamentation. His eyes are closed and in his right hand he holds a medal with a likeness of a European American man in profile. In his left hand he holds an object, possibly a scabbard, that is made of buckskin and decorated with beadwork.</td>
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<tr>
<td><strong>Subject:</strong></td>
<td>Indians of North America</td>
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<tr>
<td></td>
<td>Headdresses</td>
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<td></td>
<td>Medals</td>
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### View of Technical Metadata for Image

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<td>Descriptive Title:</td>
<td>Poker Jim, chief of the roundup.</td>
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<td>Poker Jim, chief of Round-up</td>
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<tr>
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**View/Hide Technical Metadata**

**Toggle TCI View**
Technical Metadata

- Includes administrative metadata to help us manage the collections
- Also includes metadata designed to assist in preservation and long-term access to collections
  - Informed by work of RLG/OCLC, Digital Preservation Coalition, NEDLIB, etc.
Wayne Morse and the Tragedy of Vietnam
by Ron Manuto and Sean Patrick O’Rourke
Forty years ago, Oregon Senator Wayne Morse stood almost alone in voting against the Tonkin Gulf Resolution.

F/V Lehua Rose
by Emily Moore
The winner of the student division of the 2004 Oregon Quarterly Northwest Perspectives Essay Contest offers a personal perspective on Alaska’s fishing industry.

Allegiance to the Law
by Kimber Williams
Judge Ted Goodwin drew fire for his opinion about the constitutionality of “under God” in the Pledge of Allegiance. He thought he was just doing his job.

Photographic Memory
by Paul Omundson
The tribes of the Umatilla Reservation and UO library staff are collaborating to give new meaning to historic photographs.
Use of the Collections

Summary Period: Last 12 Months
Generated 29-Dec-2004 04:06 PST

Summary by Month

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<td>3679</td>
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<td>Aug 2004</td>
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<td>2802</td>
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<tr>
<td>Jul 2004</td>
<td>3243</td>
<td>3166</td>
</tr>
</tbody>
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Picturing the Cayuse, Walla Walla, and Umatilla Tribes
Feedback and Comment Form

Photo Number: PH036_4020
Title On Object: No title on Object

Your name: ________________________________

Your e-mail address _________________________

Your phone number _________________________

Your location (city, state, or country) ______

Comments about the image and description:
Please comment on additional people or places you can identify and the significance of this image:

General Comments on the web site design or usability:

Other Comments:
Portion of Comment Received on an Image

Photo Number: PH036_4392

Comments about the image or metadata: I am browsing the collection to look for any relations to my fiance (Umatilla Tribal Member), and came across this photo. I was touched by the sweet little dog in the photo asleep on the blanket, and wondered why he was not mentioned in the description. I know it took a long time to pose for these photos, and merely getting the scene right must have made the baby and dog both exhausted.
Challenges

- Public interface – Web design
- Context for collections
- Building multiple collections simultaneously
- Preservation
Public Interface:
Browsable Subject Lists for the Collections

Picturing the Cayuse, Walla Walla, and Umatilla Tribes
Browse by Subject

A-C

Aged persons
Agricultural facilities
Agriculture
Animals
Antiquities
Antler, Deer
Antlers
Applique
Arbors (Bowers)
Arm Bands, Beaded
Arm Bands, Brass
Arm Bands
Arrowheads
Arrows
Automobile driving
Automobiles
Axes
Bag, Beaded--Geometric
Bag, Beaded
The Cayuse, Walla Walla, and Umatilla Tribes

Major Lee Moorhouse of Pendleton, Oregon was an Indian Agent for the Umatilla Indian Reservation and a photographer. From 1888 to 1916 he produced over 9,000 images which document urban, rural, and Native American life in the Columbia Basin, and particularly Umatilla County, Oregon. So extensive and revealing are Moorhouse's images that his collection is one of the preeminent social history collections for Oregon. Special Collections & University Archives of the University of Oregon Libraries has a collection of 7000 images by Major Moorhouse.

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The project's intent is twofold: first, to make the Major Lee Moorhouse photographs of native peoples available to a wide audience; and second, to provide a site for historical descriptions of these images as well as descriptions created by native peoples.

Although Major Lee Moorhouse was a well-known photographer during his own age, for the last seventy years his pictures and their inscriptions have been almost forgotten by scholars and the general public. However, native peoples, who are often the subjects of his photographs, have had a tradition of using these images, when they were available, and of developing narratives for them. These narratives have never been systematically collected or written down. This present project aims to make these images and their descriptions available.
THOMAS LEANDER MOORHOUSE - 1850-1926

Lee Moorhouse of Fendleton, Oregon, was a multifaceted and intriguing man. Born in Marion County, Iowa, he came with his family to Walla Walla, Washington, in 1861 on the Oregon Trail as a miner, surveyor, rancher, businessman, civic leader, Umatilla Indian Agent, real estate operator, and where he received the title Major, which he used for the rest of his life).

Major Moorhouse also liked to photograph. He was one of the many Americans who took up photography in the 1880s, after George Eastman made an easy-to-use film camera available. But unlike most amateur photographers, Major Moorhouse worked with gelatin dry glass plate negatives, large cameras, and a tripod, the equipment of professional photographers. Major Moorhouse was unlike other amateur photographers in another important regard - his photography quickly progressed beyond family portraits and quaint scenes. From the 1888 to the 1916 Major Moorhouse produced over 9,000 images, which document urban, rural, and Native American life in the Columbia Basin, and particularly Umatilla County, Oregon. So extensive and revealing are Moorhouse's images that his collection is one of the preeminent social history collections for Oregon.

ABOUT THE COLLECTION

Seven thousand of Moorhouse's images now reside in the University of Oregon Library, a generous gift of the Moorhouse family in 1948. Another 1,400 images were given to the Umatilla County Library about 1950, and 300 were purchased by the U.S. Bureau of American Ethnography in the 1930s. About one third of the images at the University of Oregon are concerned with Native American artifacts. These images fall into two broad categories - studio portraits of tribal members and images of native life on the Umatilla Reservation. During his lifetime Moorhouse was most celebrated for his portraits, some of which were known around the world. Many recent scholars find these images somewhat unsatisfactory, however, because they are stiffly posed and inauthentic - Moorhouse supplied the clothing that the subjects wore and the implements they held from his extensive collection of Native American artifacts. Critics also find the pictures troublesome because Major Moorhouse, like Edward S. Curtis and other photographers of the era, held the view that Indian lifeways were doomed to extinction. One of their goals was to preserve on film the last shimmerings of these traditions before they passed into oblivion. This notion, as many have pointed out, presents a selective image of Native American life - an image that extols and idealizes their past but fails to deal with their present experiences, which were often quite harsh.

But this is only part of the story of Major Moorhouse's Native American photographs. Moorhouse was also very capable of presenting pictures...
Building multiple collections simultaneously

University of Oregon Libraries
Digital Collections

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About UO Digital Library Collections
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http://libweb.uoregon.edu/diglib/aboutdiglib.html

Take a tour through some of our digital collections

Explore a collection:
- Historical Photograph Coll.
- Picturing the Cayuse
- Ulmann Photographs
- Western Waters
- Scholars' Bank
- E-Asia Digital Library
- Northwest Digital Archives
- Advertising Archive

Search Scholars' Bank:
Links to Digital Preservation Resources
http://libweb.uoregon.edu/catdept/meta/metatools.html

- Digital Preservation
  - Care and Handling of CDs and DVDs: A Guide for Librarians and Archivists / by Fred R. Byers
  - CEDARS: CURL Exemplars in Digital Archives
  - Digital Preservation and Copyright (2003) / Peter B. Hirtle
  - Digital Preservation Coalition Home
    - DPC/PADI What’s New in Digital Preservation / Comp. by Gerard Clifton (National Library of Australia) and Michael Day (UKOLN)
    - DPC/OCLC Technology Watch Report: The Open Archival Information System Reference Model / Brian F. Lavoie, OCLC Office of Research
  - Handbook
    - Digital Preservation Management : Implementing Short-Term Strategies for Long-Term Problems / Cornell University Online Tutorial, 2003
    - NEDLIB (2000) "Metadata for Long Term Preservation"
  - OCLC Digital Archive
    - OCLC Digital Archive Metadata Elements (April 18, 2003)
  - PREMIS (PREservation Metadata : Implementation Strategies) : OCLC RLG Preservation Metadata Working Group
  - Preservation in the Digital World / Paul Conway, Head, Preservation Department, Yale University Library (March 1996)
University of Oregon Libraries

DIGITAL CONTENT COORDINATORS

Charge

The Digital Content Coordinators are charged to 1) develop a robust digital preservation strategy for the UO Libraries and work with Library Administration and digital content providers to implement it; 2) discuss, review, and make decisions about policies and guidelines; 3) make recommendations to Library Administration about the resources needed to support digital collections (e.g., labor, equipment, software, etc.); 4) serve as advisers to other members of the library or campus community in the planning and creation of digital collections; and 5) make recommendations to Library Administration about which proposals it strongly supports, supports or considers not ready.

Membership

While membership of the Digital Content Coordinators group may change, it will always include representatives from both the Access and Collections and Instructional Services divisions. The individuals named to the group bring varied experience to the group, including expertise in: selection of content, provision of access to library materials, application of metadata standards, creation of digital content, technology, licensing of content, instruction and outreach, management of resources, grant writing, and project development and management.

Most coordinators have designated an alternate who can make decisions in their absence. Coordinators who have
Future Goals

- Keep building collections
- Expand training to more staff
- Make processes more routine and less dependent on a few key staff
- Build new partnerships to involve a wider group of people in the library and beyond
Contact Information

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1299 University of Oregon
Eugene, Oregon 97403-1299
chixson@darkwing.uoregon.edu
(541) 346-3064