

Important Dates

Monday, August 17

Hill-Ivey Scholarship Celebration
10:00 a.m. in ED-514

Tuesday, August 18

Last Day of July/August Classes

Fri., Aug. 21 – Tues., Aug. 25

Summer Semester – Exam Period

Sat/Sun August 22/23 & 29/30

EMBA Weekend Workshops

Thursday, August 27

Coffee with new EMBA Group
2:45-3:00 p.m.

Monday, August 31

Faculty Retreat
8 am – 3:30 pm at the Travelodge
4177 Albert Street (South)

Wed/Thurs, September 1 & 2

New Faculty Orientation
(for new faculty members only)

Thursday, September 3

Orientation Day
10:45 Parent Orientation Session
3:30-4:45 Info Session for New
Students at the Owl

Friday, September 4

1st Day of EMBA classes–Cohort 4

Saturday, September 5

1st Day of EMBA classes–Cohort 3

Monday, September 7

Labour Day – University Closed

SSHRC Application Funding - \$500

We are encouraging all SSHRC-eligible faculty members to apply for a SSHRC grant this year if they do not currently hold SSHRC funding.

The Faculty of Business Administration will provide **\$500** in research grant funding to anyone who is applying for SSHRC (or tri-council) funding this year as Principal Investigator (or as Co-Investigator if the funding proposal is for more than \$250,000). Please let **David Senkow** know if you are planning a major SSHRC, CIHR, or NSERC application, and he will arrange to have \$500 transferred to a research account for you.

Update on New Faculty Members

So far this summer, we have been joined by four of our new faculty members:

- **Shelley Lukasewich** (Accounting)
- **George Peng** (International Business)
- **Chris Street** (Entrepreneurship / MIS)
- **Sean Tucker** (HR / OB)

We are expecting two more faculty members to arrive over the next few weeks:

- **Adrian Pitariu** (HR / OB)
- **Tatiana Levit** (Marketing)

As well, visiting professor **Callum Scott** will be arriving in late August to join us for the Fall semester (visiting from University of Melbourne).

Please welcome these new colleagues!

Journal Articles

The following journal article has recently been accepted:

- **Rennie, M.D.**, Kopp, L.S., and Lemon, W.M. (forthcoming 2010). Exploring trust and the auditor-client relationship: Factors influencing the auditor's trust of a client representative. *Auditing: A Journal of Practice & Theory* 29(1).

The following journal articles have recently been published:

- Qu, Sandy Q., Shujun Ding, and **Shelley M. Lukasewich** (2009), "Research of the American Way: The Role of US Elites in Disseminating and Legitimizing Canadian Academic Accounting Research," *European Accounting Review*, 18(3), 515-569.
- **Cismaru, Magdalena**, Kristina Nelson (graduate student), and Greg Elliott (2009), "How Could Entrepreneurs Identify Business Opportunities: A Case in the Environmentally Friendly Resort Properties," *SME Review*, 2(1), 13-16.

Important Dates

(cont'd)

Tuesday, September 8

First day of Fall Classes

Friday, September 11

Faculty Council

10:00-11:30 a.m. in ED-558

Friday, September 25

BSS Golf Tournament

Friday, October 9

Faculty Council

10:00-11:30 a.m. in ED-558

Monday, October 12

Thanksgiving – University Closed

Saturday, October 17

Fall Convocation

2-4 p.m. at Conexus Arts Centre

Thursday, October 29

CEO Advisory Circle

12 noon – 2:00 p.m. in ED-562/514

Thursday, October 29

36th Annual Business Dinner

Delta Hotel

6 pm Cocktails; 7 pm Dinner

Wednesday, November 18

Global Entrepreneurship Week

Panel Discussion

4-6 p.m. at 10 Research Drive

Friday, November 27

Faculty Christmas Party

Hotel Saskatchewan

6 pm Cocktails; 7 pm Dinner

Tickets: \$25 per person

Friday, December 4

EMBA End-of-Semester Party

(Cohort #4)

4:45-6 p.m. at University Club

Saturday, December 5

EMBA End-of-Semester Party

(Cohort #3)

4:45-6 p.m. at University Club

Friday, December 11

4:30-6:00 p.m. in ED-562

Children's Christmas Party

Faculty Retreat – August 31

Just a reminder that the Faculty Retreat is scheduled for Monday, August 31 at the Travelodge, 4177 Albert Street South. We will start the day with a hot breakfast at 8:00 a.m., and the agenda will focus on strategic planning. We will conclude around 3:30 p.m. Reading material will be distributed a week or so before the Retreat.

Rhoda Ferner – Departure

Congratulations to **Rhoda Ferner**, who will be taking on a new role as Dean's Secretary in the Faculty of Fine Arts effective August 19. We will be conducting interviews next week to find a replacement for Rhoda.

In the News...

An article published in the latest issue of *International Marketing Review* by Magda Cismaru, Anne Lavack, and Johnson-Shoyama graduate student Evan Markewich, entitled "Social Marketing Campaigns Aimed at Preventing Drinking and Driving: A Review and Recommendations," gained a substantial amount of both local and national media attention recently:

- **Magda Cismaru** was featured on CBC radio on July 20, 2009, discussing the results of the study.
- **Magda Cismaru** and Evan Markewich were featured on CKRM Radio on July 20, 2009.
- **Anne Lavack** was quoted in the *Regina Leader-Post* on July 18, 2009 ("Canada leads in anti-drinking and driving campaigns," p. A6). This article was picked up in Canwest daily newspapers across Canada, including the *Saskatoon Star-Phoenix*, *Edmonton Journal*, *Calgary Herald*, *Vancouver Sun*, *Ottawa Citizen*, and the *National Post* ("Canada's campaigns against drunk driving steer better course: study," p. A8). She was also quoted in *Marketing Magazine*.

The research article was also mentioned on a number of blogs and websites, including Policy.ca.