

Minutes of Academic Staff Meeting November 20, 2009

PRESENT: Bob Anderson, Bruce Anderson, R. Camp, R. Cismaru, M. Costiuk, J. Gustafson, S. Khan, A. Lavack (Chair), S. Lukasewich, J. Mason, A. Meis Mason, G. Peng, A. Pitariu, M. Rennie, A. Rubalcava, B. Shupe, S. Tucker, M. Wang, Z. Zhang

REGRETS: B. Bonner, H. Horan

The meeting was called to order at 10:00 a.m.

Summary of the proposed MBA International Program:

Ron Camp provided a summary of the changes that were made to the proposed MBA International Program:

- Created to fill a market niche, support University's Strategic Plan, and tie in with the acknowledgement by the Premier that the Province should focus on and pursue international business opportunities
- Revised proposal has provided more information to show that it is an early career MBA
- The intention is that this will eventually become the format for the MBA Program for both the daytime cohort and the part-time evening program (i.e., will ultimately replace our existing MBA program)
- We will continue to offer MHRM and Master of Administration (Leadership) for students wanting a 10-course part time option
- The 15 new courses in the MBA (International) program will offer a better quality of education and higher caliber of graduates
- Both the GMAT score and the level of business experience will taken into consideration for the entry requirement, so that a higher GMAT score can be balanced against less business experience (and vice versa)

Discussion regarding the proposed MBA International Program:

Faculty members discussed the proposed MBA International Program. Among the key discussion points were the following:

- The program will only go ahead if we are approved for funding to hire some term faculty members. After the initial 2-year trial period, if the program is successful we will hire permanent tenure-track faculty members.

- A concern was expressed with the name “MBA International”. It was noted, however, that the degree name will still be “MBA” and the transcript and diploma will still say “MBA.” “International” or “Global” will be used in the marketing of the program, to indicate that it has a broader focus than simply North American business.

The meeting was adjourned at 10:25 a.m.