

Important Dates

Thursday, February 28

4:00-5:00 p.m. – ED-514

Meeting to discuss the Centre for Management Development

Friday, February 29

11:00-12:15 p.m. in ED-558

Faculty Council Meeting

Monday, March 3

5:00-5:45 p.m. in ED-514

Executive MBA Info Session

Wednesday, March 19

BBB Torch Awards

6 pm Cocktails, 7 pm Dinner

Friday, March 21

UNIVERSITY CLOSED

Friday, March 28

10:00-11:30 a.m. in ED-558

Faculty Council Meeting

Thursday, April 3

Regina Chamber of Commerce

Paragon Awards

6 pm Cocktails, 7 pm Dinner

Friday, April 11

8:15 a.m. – 12 noon, ED-514

Aboriginal Awareness Workshop

Friday, April 11

Spring Gala

6 pm Cocktails, 7 pm Dinner

Friday, May 2

Faculty Council Meeting

10:00-11:30 a.m. in ED-514

Centre for Management Development

We will be holding an open meeting to discuss a number of issues relating to the Centre for Management Development (CMD):

Date: Thursday, Feb. 28

Time: 4:00-5:00 p.m.

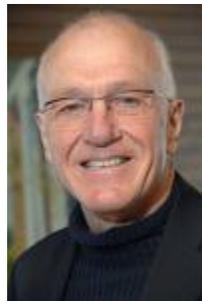
Place: ED-514

Topics on the agenda will include:

- Role of the Centre for Management Development within our Faculty
- Examples of past projects CMD has completed (or in progress)
- Examples of recent projects CMD has bid on
- When should faculty members do their own consulting? / When should projects be CMD projects?
- Should we limit the number of days of consulting annually?
- Faculty remuneration for CMD projects - what are fair hourly rates?
- How should hourly rates be calculated, given that we need to contribute 40% to overhead? (i.e., we need to mark up projects by 67%)
- Should we charge different rates for nonprofit organizations vs. for-profit companies?
- Should there be finder's fees?
- Any other topics you think might be relevant ...

If you have been involved in CMD projects in the past, or would like to be involved in CMD projects in the future, we encourage you to attend. We look forward to having your input at the meeting.

Faculty Council Meeting – Feb. 29



At our Faculty Council meeting on Friday, Feb. 29, we will be joined by Vice-President (Academic), **Dr. George Maslany**. He will speak about the Faculty of Business Administration decanal search process.

The meeting agenda will also include discussion about a recommended change to the undergraduate Marketing major, in which we propose that BUS 413 *Marketing Research* become a required course.

Associate Dean (Research & Academic)

Earlier we had indicated that it would be desirable for the ideal candidate for the position of Associate Dean (Research & Academic) to be a full professor, and listed numerous qualifications. However, since we have only a very few full professors, we also welcome applications from Assoc. Professors who may not hold all of the ideal qualifications. Those interested should submit a formal expression of interest to Anne Lavack by Feb. 29.

Student Networking Workshops

Alan Levy will be organizing two Networking Workshops for undergraduate students to prepare them for the **Business Showcase** event being held in March 2008 (date TBA). Last year, many of us who attended Business Showcase were impressed that undergraduate students walked right up to business people and introduced themselves. This was a direct result of the training they received at the Networking Workshops. Thanks go out to Alan Levy for undertaking this activity again this year!

Wireless USB Adapter

Anne Lavack has a spare wireless USB adapter (for Windows 98SE/ME/2000/XP), if anyone wants it to use on an older laptop that doesn't have built-in wireless capability. (This item was purchased from APEA money, so it should be used for university purposes.)

AACSB Accreditation

We plan to begin working on the background documents that are necessary to prepare a preliminary application for AACSB Accreditation. This will help us identify the areas where our Faculty will likely fall short of AACSB standards. (For example, we anticipate falling short of the AACSB standard to have at least 75% of courses taught by full-time faculty members.) Once we have identified these areas, we can estimate the costs required to remediate the situation, and then put forward a funding proposal to the University of Regina.

Profiles of our Sessional Lecturers

Each week when space permits, we will feature some of our sessional lecturers. Be sure to say 'hi' when you see them in the mailroom!



Paul Robinson (Adjunct Professor of Finance) received a BA in Mathematics and Psychology from the University of Waterloo and an MBA in Accounting and Finance from McMaster University. He also holds the CMA, CFA, and CFP designations. Paul has held a number of senior finance and management positions, including Deputy Minister of Revenue and Financial Services, Deputy Minister of Parks and Renewable Resources, Chairman of the Saskatchewan Securities Commission, and Executive Director of Wascana Centre Authority. Paul is an independent financial advisor and acts as fund administrator for two small investment funds.



Shara McCormick is one of our new sessional lecturers for the Winter 2008 semester, teaching BUS 362. She is the Director of Human Resources at SaskTel, focusing on human resource strategic planning, recruiting, training, and career development. Shara has MBA and B.Admin. (Distinction) degrees from the University of Regina, and she also completed the Certificate in Internet Marketing from the University of British Columbia.

In the News...

- **Bruce Anderson** and **Natalie Turnley-Johnston** were both featured in a *Leader-Post* article on February 21, 2008, which discussed the activities of the Centre for Management Development ("Anderson new director of U of R centre," p. D1).
- **Alan Levy** was quoted in a *Leader-Post* article on February 26, 2008, which discussed labour negotiations for the Saskatchewan Union of Nurses ("SUN negotiations a big test for government," p. A4).

Publications

- **Dan Cameron**, one of our sessional lecturers, has an article entitled, "Employee Voice in the Non Union Setting," that will appear in the March 2008 issue of *Policy Options* (p. 36-39). He also has an article entitled, "Saskatchewan Notes: Essential Services Legislation," on the website of the *Canadian Centre for Policy Alternatives*: http://www.policyalternatives.ca/documents/Saskatchewan_Pubs/2008/SaskNotes_Essential_Services_Legislation.pdf
This web article will be published in abridged form in *Policy Dialogue*, a periodical from the Saskatchewan Institute of Public Policy (SIPP).
- **Anne Lavack** just published an article (with coauthors David H. Silvera and Fredric Kropp) entitled, "Impulse Buying: The Role of Affect, Social Influence, and Subjective Well-Being," *Journal of Consumer Marketing*, 2008, 25(1), 23-33.