

Important Dates

Monday, March 14

5 Days for the Homeless Kick-Off
Press Conference
11:00 a.m. in Multi-Purpose Room,
Riddell Centre

Mon. – Sat., March 14 – 19

5 Days for the Homeless

Mon. – Wed., March 14 – 16

Hill Spring Clothing Line

Friday, March 18

Research Presentation
10:00 – 11:00 a.m. in ED 558

Friday, March 25

Teaching Workshop
10:00 – 11:00 a.m. in ED 514

Friday, March 25

Keg-A-Rama

Tuesday, March 29

CMA on Campus
6th Floor booth

Friday, April 1

Coffee Party
10:00 – 10:30 a.m. in ED 562

Friday, April 1

Spring Gala

Tuesday, April 5

Mentorship Wind-up Event
5:00-7:00 pm at the Terrace Bldg.

Friday, April 8

Faculty Council Meeting
10:00 a.m. – 12:00 noon in ED 514

Saturday, April 9

EMBA End-of-Semester Party
(Cohort 5)

5 Days for the Homeless

The Business Students' Society is running the "5 Days for the Homeless" campaign this week from March 14 to 19.

The week will consist of five U of R students spending five days living "homeless" and sleeping outside on the U of R campus. Participants include:

- Matt Styles – Business
- Marit Johnson – Business
- Brady Johnson – Kinesiology
- Khang Nguyen – Arts
- Ezekial Steve – Science

To kick off the campaign, a Press Conference will be held:

Date: Monday, March 14

Time: 11:00 a.m.

Place: Multi-Purpose Room, Riddell Centre

The 5 Days committee has also scheduled several other fundraising events throughout the week:

Date	Event	Location
March 13 5:00 p.m.	Event Kick-Off	5 th Floor, Education Building
March 14 11:00 a.m - 2:00 p.m.	Soup Kitchen & Press Conference	Multi-Purpose Room
March 15 8:00 - 11:00 a.m.	Pancake Breakfast	Multi-Purpose Room
March 16 11:00 a.m. - 2:00 p.m.	Downtown Donations	F.W. Hill Mall
March 17 11:00 a.m. - 4:00 p.m.	St.Patrick's Day Party	BSS Lounge
March 17 8:00 p.m.	St.Patty's Pint for Poverty	The Owl
March 18 2:00 - 3:00 p.m.	Wind Up Press Conference	Ad Hum Pit

Please mark your calendars to attend these events and support the BSS campaign. You can also check out their progress on:

<http://www.5days.ca/region/>

Research Presentation – March 18

Date: Friday, March 18

Time: 10:00 – 11:00 a.m.

Place: ED 558

Brian Hillier (MHRM student research project) will present "Consumer acceptance and adoption drivers towards eHealth services: Examining consumer motivations using the theory of planned behavior."

Arturo Rubalcava will present "Valuation effects of the Sarbanes-Oxley Act: Evidence from seasoned equity offerings by Canadian cross-listed firms."

SIFE Tax Solutions

SIFE Tax Solutions is a student-run project designed to educate volunteers in preparing tax returns, and to assist low income individuals in completing their tax returns. Organized through the Canada Revenue Agency Volunteer Income Tax Program, 18 SIFE volunteers have been trained to complete tax returns. Beginning on March 8th, these volunteers will set up appointments to provide their tax expertise to other students free of charge. In past years, SIFE Tax Solutions has completed over 180 tax returns throughout the month of March and early April. This year the project is located in ED 525 until April 5th, with a goal of completing 200 tax returns.

SIFE Events

SIFE (Students in Free Enterprise) hosted the "Ultimate Selling Competition" to raise money for the Food Bank in the weeks leading up to Feb 19, 2011. With over 30 participants and over \$4,000 raised for charity, the competition and its related event, "Prom 2011," were a huge success! In addition, students from BUS 416 Personal Selling & Sales Management, had the opportunity to participate in this competition as part of their course. These students earned 1st, 2nd, 3rd, and 4th place and took home \$1,500 in prize money for their efforts. Notable achievements include social media dissemination to over 6,000 people and various partnerships with local companies for cross promotion.

Market Supplements

Based on the recommendation of the U of R Market Supplement Committee, the Vice-President (Academic) has approved Market Supplements in Faculty of Business Administration for the 3-year period July 1, 2010 through June 30, 2013. To enact the new levels of Market Supplements, the following will take place:

- Full Professors will stay at the current level (no change)
- Associate Professors will stay at the current level (no change)
- Assistant Professors will receive 7 x CGI, retroactive to July 1, 2010 (this is 1 CGI more than the present level)
- Instructors will decrease 1 x CGI, effective July 1, 2011 with red-circling in effect (total salary will not decrease from the current level)
- Lecturers will decrease 3 x CGI, effective July 1, 2011 with red-circling in effect (total salary will not decrease from the current level)

Faculty members affected by the red-circling provision are encouraged to review Appendix B, point #10, of the Collective Agreement for more details. As well, each faculty member will receive a letter detailing these changes.

Hill Clothing

The BSS is in the process of selling items from their Hill spring clothing line. Options include zip-up hoodies, pull-over hoodies, windbreaker jackets, sweatpants, crew-neck t-shirts and v-neck t-shirts.

You can check out the merchandise in the BSS Lounge at the following times:

Monday, March 14 from 1:00 - 4:00 p.m.

Tuesday, March 15 from 10:00 a.m. - 12:00 noon

Wednesday, March 16 from 1:00 - 4:00 p.m.

Or email the BSS reps for more information at: hillclothing@gmail.com

Business in Mexico

During Reading Week, February 18 - 25, **Bryan Austin** accompanied nine students on the BUS 408 study tour to Mexico. The students visited Mexico City, Puebla, Tepoztlan, Cholua, and Atlixco.



The week included tours of Big Cola, Volkswagen, and Talavera manufacturing facilities. The students participated in classes with Mexican students at Universidad Iberoamericana. Classes included internet marketing, management strategy, and a group analysis of an Ivey case. The students visited the Bello Museo and Talavera Museo in Puebla. The students also enjoyed visiting Teotihuacan and climbing the sun and moon pyramids.