

Important Dates

Wednesday, October 29

CEO Advisory Circle

12:30-2:00 p.m. in ED-514

Up to 10 faculty members can attend

Thursday, October 30

Business Dinner

6:00 p.m. Cocktails, 7:00 p.m. Dinner

Delta Hotel

Friday, October 31

Speaker: Janet Wightman

10:00-11:00 a.m. in ED-623

Faculty encouraged to attend

Saturday, November 1

CMA Convocation

Friday, November 7

Chillin' for Charity

Business Students' Society

Charity Fundraising

Friday, November 14

Speaker: Paul Martin

10:00-11:00 a.m. – Room TBA

Faculty encouraged to attend

Friday, November 14

Faculty Council Meeting

2:00-3:30 p.m. in ED-558

Thursday, November 20

Success Seminar with Regina &

District Chamber of Commerce

Friday, November 28

Faculty Christmas Party

Hotel Saskatchewan

6 pm Cocktails; 7 pm Dinner

(More dates on next page)

CEO Advisory Circle – Oct. 29

We are anticipating the arrival of 25 Chief Executive Officers, Presidents, and Managing Partners on campus on Wednesday, October 29 at 12 noon for our first-ever CEO Advisory Circle. The objective of this 2-hour session is to enable Saskatchewan corporate leaders to hear more about the Paul J. Hill School of Business, and to offer some suggestions about how we can better serve the business community through undergraduate curriculum, co-op, career placements, and partnerships. Mr. Paul Hill will be on hand to help lead the discussion.

Due to limited space, we have room only for Associate Deans at the luncheon in ED-562 from 12-12:30 p.m. However, we have room for up to 10 faculty members to join us as observers during the presentation and discussion in **ED-514** from **12:30-2:00 p.m.** To attend, please RSVP to Alyce Garratt.

Visit from Federal Integrity Commissioner

Thanks to arrangements by **Eber Hampton**, the Public Sector Integrity Commissioner, **Christiane Ouimet**, addressed Hilary Horan's Business Ethics class on October 22. Commissioner Ouimet explained the administrative and investigative powers of the Office of Integrity and the provisions of the Disclosure (Whistleblowing) Protection Act. The Q & A session dealt with many anecdotes from the 200 complaints and investigations that have been undertaken since Mme. Ouimet came to office in April 2007. The Commissioner stressed that her focus is more on prevention than enforcement. Through education, judicious hiring, and development of organizational culture, the Integrity Office attempts to instill a plan for ethical operations throughout the public sector. (There's another Faculty mug prominently displayed in Ottawa now!)

In the News...

- **Alan Levy** was interviewed on Thursday, Oct. 23 on the Roger Currie show on CKRM radio regarding the labour relations environment in Saskatchewan, as well as issues that were discussed at the Saskatchewan Federation of Labour (SFL) convention. He was also interviewed by CBC Radio and CTV Television on issues relating to the SFL convention.
- **Alan Levy** was quoted in the *Leader-Post* regarding the SFL Convention ("Labour, Sask. Party equally to blame," Saturday, Oct. 25, p. B6).
- **Jim Mason** was mentioned in an article in the *Regina Leader-Post*, regarding his appointment by Enterprise and Innovation Minister Lyle Stewart to the new Entrepreneurship Council (Friday, Oct. 24, p. D2).

Important Dates (cont'd)

Saturday, November 29
EMBA End-of-Semester
Celebration (Cohort #2)
5:00-6:30 p.m.

Saturday, December 6
Teaching Workshop
9:00 a.m. – 4:00 p.m.

Saturday, December 6
EMBA End-of-Semester
Celebration (Cohort #3)
5:00-6:30 p.m.

Friday, December 12
Faculty Council Meeting
10:00 a.m. – 11:00 a.m. in ED-514

Accounting Fellowship Dinner

The 15th Annual Accounting Fellowship Awards Banquet was held on October 22, 2008, with nearly 100 people in attendance. Accounting faculty members were present at the dinner, along with 20 new Fellowship inductees and 37 past Fellowship members. Representatives from the accounting associations, the accounting profession, and other employers also attended the banquet. Greetings from the Faculty were offered by Anne Lavack. Greetings from the three accounting associations were offered by Ms. Keri McFadden, CA (new CEO at Institute of Chartered Accountants of Saskatchewan), Mr. Moyez Somani, FCMA (President of CMA-Saskatchewan), and Mr. Don Hillstead, CGA (Past President of CGA-Saskatchewan).

With 20 new students joining the Accounting Fellowship Program for 2008, total membership now stands at 263 members. Congratulations to the 20 students who were honoured with Accounting Fellowship certificates:

- Royce Bereti
- Willie Birss
- Chelsea Bjerland
- Chelsea Dreger
- Jayde Fitzpatrick
- Laura Gervais
- Christopher Goetz
- Darcie Hellman
- Jonathan Josephson
- Rebecca Kayumba
- Cassandra Kiefer
- Zachary Kohajda
- Renée Leduc
- Matthew Lockert
- Carmen Martens
- Claudia Moe
- Jordan Sleightholm
- Camolyn Tabin
- Scott Ulriksen
- Sheena Wyatt

The Accounting Fellowship Program began in 1994 to recognize outstanding accounting students at the University of Regina. Admission to the program is limited to students who wish to pursue a career in accounting, have completed at least 45 credit hours, are enrolled in or have completed BUS 385, and have a minimum overall GPA of 80%.

The Accounting Fellowship Program is sponsored by the three accounting professional associations in Saskatchewan: Institute of Chartered Accountants of Saskatchewan, CGA Saskatchewan, and CMA Canada (Saskatchewan).

Four Accounting Fellowship members are currently teaching in the Paul J. Hill School of Business: Megan Costiuk (Lecturer) and Laurence Eng, Pauline Fuchs and Matt Schroeder (Sessional Lecturers).

More Guest Speakers

- **Dwight Heinrichs** recently had guest speakers in his BUS 310 Strategic Marketing course, including **Brian Hagel** (Sales Manager with Rawlco Radio) discussing Top 12 Advertising Mistakes and **Heather Nord** (past Legal Counsel for SaskTel and recent Executive MBA graduate) discussing Liability Management.

Journal Articles

- **Lavack, Anne M.**, Mrugank V. Thakor, and Ingrid Bottausci (2008), "Music-Brand Congruency in High- and Low-Cognition Radio Advertising," *International Journal of Advertising*, 27(4), 549-568.