

<b>Committee Name</b>	Undergraduate Program Committee
<b>Date</b>	December 15, 2006
<b>Time</b>	1:30
<b>Location</b>	ED509
<b>Chair</b>	Morina Rennie
<b>Guests</b>	Sylvain Charlebois

Committee Members	Present
Greg Elliott	X
Dwight Heinrichs	X
Youngsoo Kim	X
Jean-Marie Nkongolo-Bakenda	
Sheila Potts	X
Morina Rennie	X
Glenys Sylvestre	

**Decisions/Discussions:**

AGENDA ITEM #1: Laval Exchange Program	Follow up action
Sylvain explained an idea that he has for a one-semester student experience working in Quebec supervised by Laval University. Most discussion centred on whether it would be appropriate to give course credit for a program of this type. It was decided to ask Sylvain to develop a proposal for this program as a co-op semester (or perhaps a semester similar to co-op except with one course credit)	Morina to ask Sylvain to develop a proposal.

AGENDA ITEM #2: International exchanges and/or internships	Follow up action
The committee discussed the possibility of developing an international internship program for students (perhaps in association with CIDA and/or the Canadian Cooperative Association). Such a program would very likely require use of faculty resources to develop a rigorous program that would be worthy of three to four courses of credit. Given many students' current lack of interest in international opportunities, the benefits of implementing a program of this time may not outweigh the benefits. It was suggested that a more promising first step for increasing students' international experience may be simply to provide an enhanced marketing campaign and student awareness and support system. The objective would be to create a culture of eagerness for international experiences and also to provide students with a level of comfort with such experiences. The committee decided this would be an important first step to increasing student international experience as there are currently many opportunities that simply go unused. The possibility of developing international internship program will be revisited in January 2008 after evaluating the success of the student culture initiative.	Dwight and Greg will work with Sheila to develop a strategy.

AGENDA ITEM #3: Majors	Follow up action
<p>Two potential majors were discussed:</p> <p>1. International Business: The committee considered a proposed IB major and considered what knowledge &amp; skills an IB major should graduate with. There was discussion around the issue that such a major would need to include an Exporting (Trade management) course which we currently don't offer. It was decided that BUS 308, 408 (or 474AA), 415, 491 plus this Exporting course would make a credible major (and we could consider adding an elective from among the international courses offered in other faculties).</p> <p>2. Entrepreneurship/Innovation major: Morina reported that she looked into entrepreneurship majors at other universities. A variety of courses are included such majors, including marketing research, cost accounting, small business finance, etc. It was suggested that perhaps a 4 month practicum should be part of a major. It was decided that we should invite Bob Anderson to our next meeting to discuss the possibilities.</p>	<p>Morina to explore what the curriculum of an Export course should include. Greg and Dwight will talk to STEP about finding potential instructors (and possibly support).</p> <p>Morina to invite Bob Anderson to the next meeting.</p>

AGENDA ITEM #4: Coop	Follow up action
<p>There was a brief discussion about whether we should consider giving course credit for coop work terms.</p>	<p>Morina to follow up with coop office about regulations in this area.</p>

AGENDA ITEM #5: Next meeting	Follow up action
<p>January 26, 2007 at 1:30</p>	